



**YOUR MILES**

**POWER SMILES**



**Save the Children**

# CHANGE STARTS

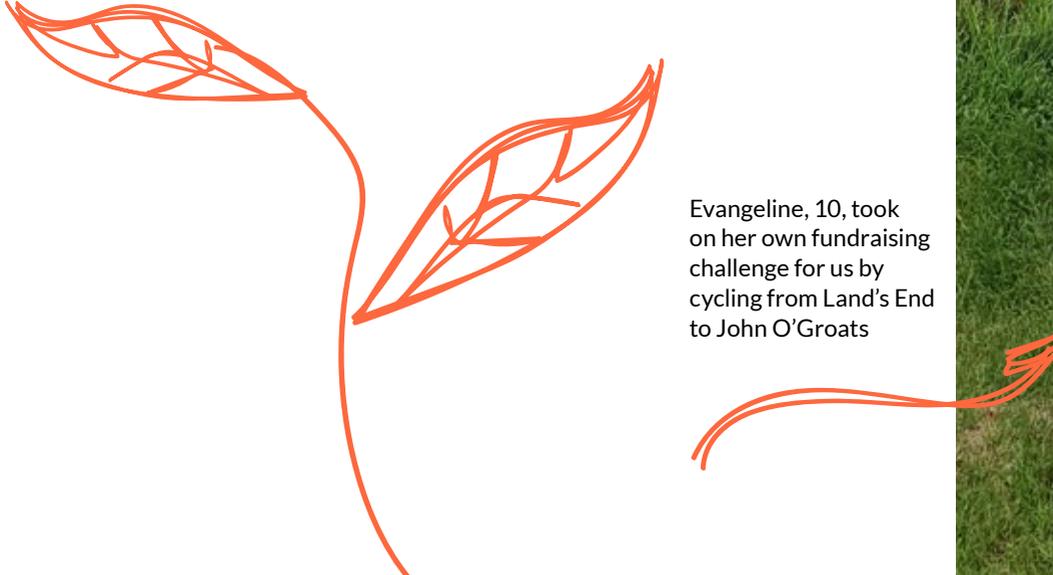
## HERE

### Thank you for joining Team Save.

We're so excited to have you on board! However big or small your personal challenge is, what you do will make a difference. From groundbreaking education programmes to pencils in classrooms, every pound raised can help children explore a world of possibility.

**In 2021, with the support of incredible people like you, we helped provide medicine, good food and education to 43 million children across the world.**

This booklet is designed to give you the information and inspiration you need. It shows you the incredible impact of the work fundraisers like you make possible. Your support is making sure children in some of the world's toughest places stay safe, healthy and learning - so they can get the chance of a future they deserve.



Evangeline, 10, took on her own fundraising challenge for us by cycling from Land's End to John O'Groats



# GETTING STARTED

**Planning your event couldn't be easier. We're here to help you every step of the way. Here's some useful tips to get you started.**

## **DECIDE ON YOUR FUNDRAISING ACTIVITY**

The most important step. Make sure you leave enough time to promote your fundraiser. Check out our fundraising ideas in this guide or at [savethechildren.org.uk/fundraising-ideas](https://savethechildren.org.uk/fundraising-ideas) if you're still in need of inspiration!



## **SET-UP YOUR ONLINE FUNDRAISING PAGE**

Simply visit [justgiving.com/savethechildren](https://justgiving.com/savethechildren) and follow the quick and easy steps to create your page.

## **CHECK OUT OUR FUNDRAISING MATERIALS**

Shout about your event using our posters, collection tins, balloons, and other goodies. Email us at [fundraising@savethechildren.org.uk](mailto:fundraising@savethechildren.org.uk) for more info.

## **SPREAD THE WORD**

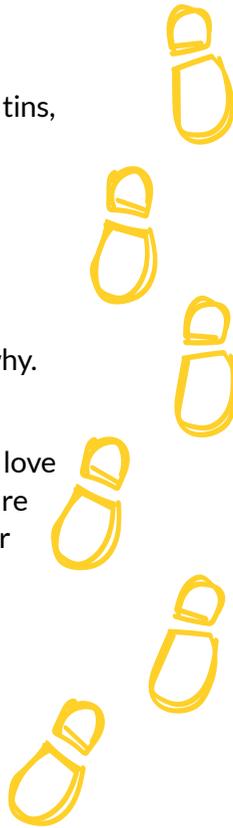
Get the word out, share your event on social media, email your family, friends and colleagues, or put up posters. Let everyone know what you're doing and why.

## **TAKE SNAPS**

Don't forget to capture the full glory your event! We love to see our fundraisers in action so make sure you share your photos and use our hashtag **#TeamSave** on your social media and tag us **@savechildrenuk**.

## **PAY IN YOUR DONATIONS**

Proudly pay in your well-earned donations! See more on how to do this on page 7.



**If you would like more information, or want to talk to someone about your event, please get in touch. We're here to help you. See back page for contact details.**

# FUNDRAISING IDEAS

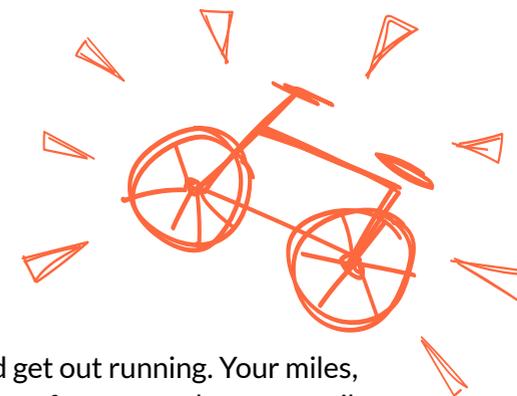
**There are so many ways for you to fundraise – the list is virtually endless. Here are a few brilliant ideas to get you started.**

## **BAKE SALE**

Grab your apron, fire up the oven and get baking! Sell your tasty treats at work or at a coffee morning with friends.

## **CYCLE**

Pull on your lycra and help get children back into school by cycling 3 miles, 10 miles, 50 miles or all around the UK.



## **RUN**

Lace up your trainers and get out running. Your miles, no matter how many or how few, can make more smiles.

## **HIKE**

Go the extra mile, climb that mountain you've always wanted to, or go for a ramble with your little ones. Every mile counts!

## **GIVE SOMETHING UP**

Want to kick a habit? Why not give up alcohol or coffee for a month? Donate the money you're saving or ask people to sponsor your bravery!

## **DRESS UP OR DOWN**

See if you can switch smart for casual in the office or host a themed dress-up day.

## **QUIZ NIGHT**

Ask your local pub or community hall if you can reserve part of the venue for free during a quiet night of the week. Then hold a quiz night and ask people to donate to take part. You could hold a raffle\* on the same night.

**\*But remember to keep it legal. Visit [savethechildren.org.uk/fundraising-need-to-know-info](https://www.savethechildren.org.uk/fundraising-need-to-know-info) to make sure it's all above board.**



## YOUR EFFORTS

# ENABLE ACTION

**Your fundraising challenge – however big or small – can help transform children’s potential to create a better, fairer world for generations to come.**

Take a look at these stories from children and our supporters around the world to see what’s possible.

### SAADA’S\* ON A MISSION

Saada\* is an extraordinary 10-year-old who lives with her family in the walled city of Harar, Ethiopia. Saada is a vital part of a girls’ education club that empowers children to talk openly about

female issues from child marriage to female genital mutilation (FGM). Saada’s work at the club has led her to help protect some of her friends from FGM, ensuring that they stay safe so they can continue learning.

Save the Children runs a joint FGM prevention programme with Norwegian Church Aid in Ethiopia, educating communities like Saada’s about the risks of FGM. By preventing FGM, we can help children to focus on

being children and exploring a world full of possibilities.

**“I am not alone. We fight this together – girls and boys. Together we’re more powerful,” says Saada.**



Photo: Hanna Adcock / Save the Children



\*Name changed to keep her safe.



Photo: Thoko Chikondi / Save the Children

### CLIMATE CHANGE CHAMPION

Esther’s part of southern Malawi is frequently hit by extreme weather conditions like drought and floods. So she’s now a climate change champion – working with people in her community to replant trees and better understand the impact of the climate crisis so they can prepare and adapt.

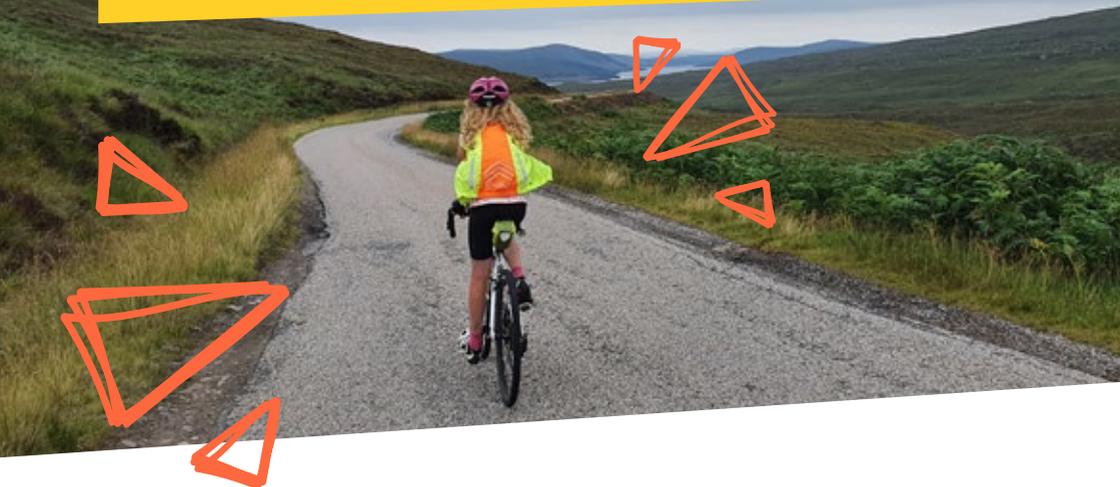
Esther learned about climate change at a school Save the Children supports. We provided Esther with a bike so she could travel the 7km to lessons and gave her a torch so she could continue studying in the evenings.

Now she hopes to go to university and study nursing, while continuing to fight climate change.

**“I feel very happy because it’s not easy for girls to be at school and make their own decisions,” she says.**



# FUNDRAISER STORIES



## A TRIO OF HEROES

The things people do to raise money for Save the Children blow your mind.

**Anna** (far right) ran the length of a marathon through St Albans – dressed as a cake! While **Mu’adh** (near right), who’s just six, ran 30 miles over 30 days throughout Ramadan, to raise money for children in Yemen.

Then there’s **Evangeline** (above) who felt strongly children shouldn’t be growing up in poverty and wanted to do her bit to help.

So she took on the incredible challenge of cycling the length of the UK, from Land’s End to John O’Groats, with her dad and uncle.

The journey took her 22 days, during which she covered over a thousand grueling miles! Evangeline’s amazing efforts raised more than £3,000!

You don’t have to go to these lengths – though don’t let us stop you if Evangeline, Anna and Mu’adh have inspired you! Whatever you do, however big or small, will make a massive difference to children across the world.

**As Evangeline says: “I think it is important for children to fundraise because there are loads of different ways to do that. So if you don’t want to cycle, you can swim, you can run, you can do all this other stuff.”**

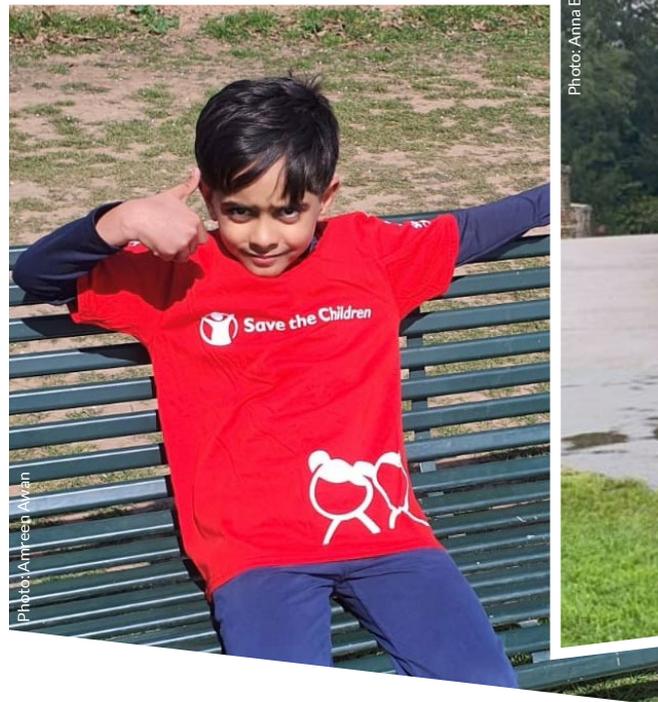


Photo: Anna Bassil



# SIMPLE WAYS

## TO PAY IN YOUR FUNDRAISING

**While you're basking in that post-fundraising glow, don't forget to send us all the donations you worked so hard to raise. It's quick and easy.**

### ONLINE

Pay in via our online donation form at [savethechildren.org.uk/fundraising-pay-in](https://savethechildren.org.uk/fundraising-pay-in)

### PHONE

Call us on **020 7012 6400** and make a card payment over the phone with our Supporter Care team.

### JUSTGIVING

Pay in on your fundraising page. If you haven't got one, you can set one up at [justgiving.com/savethechildren](https://justgiving.com/savethechildren)

### POSTAL

Send us a cheque made payable to 'Save the Children' to **Save the Children, 1 St John's Lane, London EC1M 4AR** along with the paying-in form in this pack.

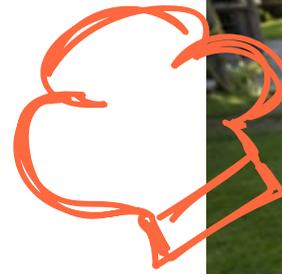
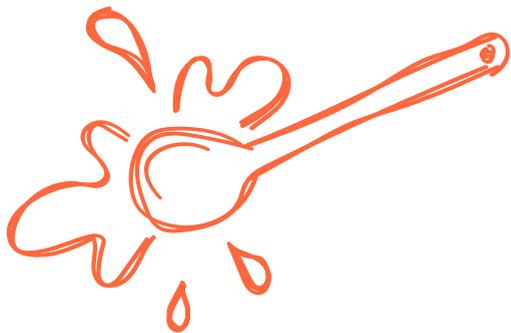


Photo: Kate Stanworth / Save the Children

If you're fundraising over a longer period than a day, please send us your donations as and when you raise them so we can get to work putting them towards transforming children's lives.

Don't worry about donations that come through online fundraising platforms like JustGiving, we get them automatically.

Please do not send cash through the post, we don't want those vital funds to get lost!

### MATCHED GIVING

Ask your employer if they'll match your fundraising total, pound for pound. Loads of companies are quite happy to do this, so don't miss out!

### GIFTAID IT!

GiftAid allows UK charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer. Make sure you're encouraging your donors to claim it if they can – check our guidelines on this at [savethechildren.org.uk/fundraising-need-to-know-info](https://savethechildren.org.uk/fundraising-need-to-know-info) to make sure it's all above board.

**YOUR CHALLENGE**

**CHANGES FUTURES**

## THANK YOU FOR JOINING TEAM SAVE

You're joining a team that makes sure children get the chance of a future they deserve.

Together, we help children stay safe, healthy and learning – finding new ways to reach children who need us most, no matter where they're growing up.

With children, for children, we change the future for good.

**If you need anything, please get in touch.  
We're here to help.**

**Email:** [fundraising@savethechildren.org.uk](mailto:fundraising@savethechildren.org.uk)

**Phone:** 020 7012 6400

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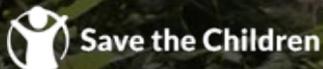


Photo: James Cannon / Save the Children